

# **Haco**Custom-Made Snacks

# HACO Custom-Made Snacks

- Co-Extrusion
- Clusters
- Savoury bars







### COMPETENCE

# **CO-EXTRUSION**

**Snacks Innovation** 



#### **Co-Extrusion**

- The confectionary market is big and growing
- The bigest trends are:
  - vegan/plant based
  - protein
  - low/no sugar
  - snacking format
    - With the co-extrusion we can cover all four trends
- Supplements with health benefits become even more important



### **Concept ideas**

#### Vegan protein snack 2.0

- Vegan and sugarfree protein snack with multible textures

#### **Nutbutter bar**

- Yummy-rich snack with premium ingredients and attractive optic

#### **Premium Bite Size Snacks**

- Chewy high energy snack bites
- Ketogenic low sugar coconut macarons



# hazelnut & chocolate vegan protein mini

- High in protein completely vegan
- Sugar free with indulgent sugar free caramel filling
- Sugar free dark chocolate coating
- Toping with roasted hazelnut pieces





# vegan nut butter almond-chocolate bar

- Scrumptious snack filled with cocoa-almond paste
- Source of protein –completely vegan
- High in fiber
- Dark chocolate drizzle (vegan)
- Format: different length possible













# cashew blueberry energy mini bites

- Mini bites, confectionary size, snacking size
- Soft baked
- Hand made appearance with big pieces
- Chewy texture

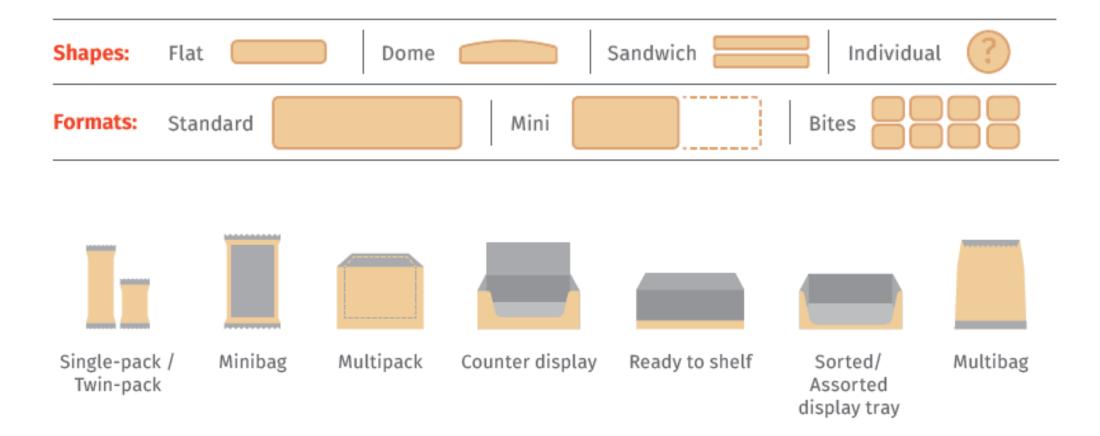




# coconut and coconut chocolate macarons with chocolate bottom

- Mini bites, confectionary size, snacking size
- Completely vegan
- Low in sugar high in fat = ketogenic
- Source of fiber and source of protein

# **Shapes and packaging**



**COMPETENCE** 

# **CLUSTERS**

A novelty on the snack shelf



#### All about...



#### What is a cluster?

- Mass of nuts, seeds and binder baked to a crisp.
- **>** Broken into different sized and irregular pieces.

The new product category CLUSTER describes a crunchy, tasty snack in handmade look and bite size format.

A great extension for the own product portfolio with great potential, as currently there are still few competitors on the market.

### **Combine and refine**

- Main ingredient: nuts all kinds of nuts (incl. peanuts) possible
- Individualize: Cereal flakes, (protein) crispies, freeze-dried fruits or savoury too
- Decor: chocolate (dark & milk chocolate) in the form of drizzle or dipped base





### **Possible claims**

& success features

Low carb
High protein
Low sugar
Gluten free
Organic

Fibre source
Ketogen
Plant based Protein
Lactose free
Vegan



Without artificial flavors, colorants

**Snack for in between** 

**Kosher & Halal** 

Fairtrade/RFA



### **Nut Clusters**

#### **Peanut Butter Clusters**

<8g/Serving Protein</p>

 Peanuts, smooth Peanut Butter, almonds and dark chocolate baked into a delicious snack

 Broken into different sized and irregular pieces – Great Handmade Look

 Individualise by adding Cereal flakes, crispies, freeze-dried fruits or even savoury



### **Functional Clusters**

High Protein – Low Sugar Clusters

• <5g/100g Sugar

 Nuts, Seeds and Crispies baked into a delicious snack

 Broken into different sized and irregular pieces – Great Handmade Look

 Individualise by adding Cereal flakes, crispies, freeze-dried fruits or even savoury





# **Packaging formats**

- Pack size 50g to 100g
- **>** Pillowbag
- Doybag, also reclosable with zipper
- Recyclable quality packaging possible
- > Shelf life up to one year
- > Transport is done in suitable tray





# What makes clusters so special?

+ taste and shape differs from the usual snacks

+ exciting flavor combinations make the product unique

+ portionable due to resealable packaging

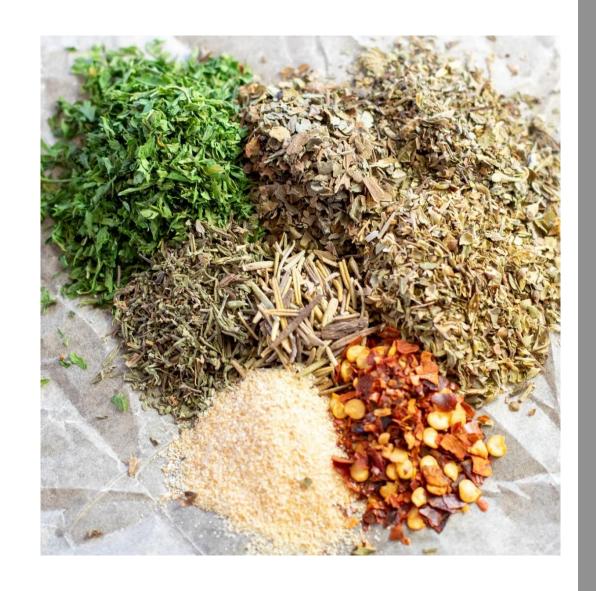
+ #goodtoshare+ fully on trend ("snackification")



**COMPETENCE** 

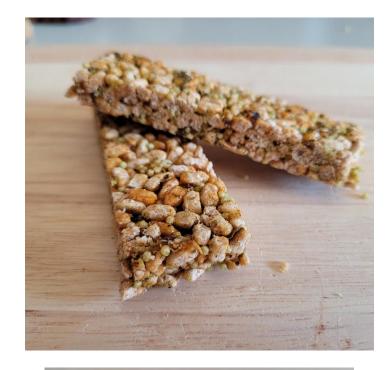
# SAVOURY BAR

A novelty on the snack shelf



## All about savoury bars

- Savoury opens a world of possibilities for the cereal bar aisle.
- Where typical granola bars fail to satisfy the faint feeling at the end of the workday, savoury bars can now satisfy people's cravings in that time of day.
- Also, savoury bars don't require the same amount of sweetness which eliminates the need for sugar. Savoury brings the opportunity of to combine innovative ingredients and high-protein concepts, without compromising in taste.





# Nacho Cheese (chili-cheese)

• Nacho Cheese bar – packed with innovative Gouda cheese pops and nacho cheese spice mix, which gives the bar the irresistible recognizable savory taste. Easy to eat without crumbling! The bar is a source of protein, high in fiber and only contain 69 kcal per piece.



# Italian herbs (pizza)

• Italian herbs bar - Imagine yourself in Italian spheres after a bite of this savory bar. The classic combination of Italian flavors with tomato, who doesn't like that? The bar is high in fiber and contains 77 kcal per piece.





### Haco

**Custom-Made Snacks** 

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