



Haco

Custom-Made Snacks

HACO Custom-Made Snacks

- Co-Extrusion
- Clusters
- Savoury bars

COMPETENCE

CO-EXTRUSION

Snacks Innovation



Co-Extrusion

- The confectionary market is big and growing
- The biggest trends are:
 - vegan/plant based
 - protein
 - low/no sugar
 - snacking format
 - With the co-extrusion we can cover all four trends
- Supplements with health benefits become even more important

Concept ideas

Vegan protein snack 2.0

- Vegan and sugarfree protein snack with multible textures

Nutbutter bar

- Yummy-rich snack with premium ingredients and attractive optic

Premium Bite Size Snacks

- Chewy high energy snack bites
- Ketogenic low sugar coconut macarons

hazelnut & chocolate vegan protein mini

- High in protein – completely vegan
- Sugar free with indulgent sugar free caramel filling
- Sugar free dark chocolate coating
- Topping with roasted hazelnut pieces



vegan nut butter almond- chocolate bar

- Scrumptious snack filled with cocoa-almond paste
- Source of protein –completely vegan
- High in fiber
- Dark chocolate drizzle (vegan)
- Format: different length possible





cashew blueberry energy mini bites

- Mini bites, confectionary size, snacking size
- Soft baked
- Hand made appearance with big pieces
- Chewy texture





coconut and coconut chocolate macarons with chocolate bottom

- Mini bites, confectionary size, snacking size
- Completely vegan
- Low in sugar – high in fat = ketogenic
- Source of fiber and source of protein

Shapes and packaging

Shapes:

Flat



Dome



Sandwich



Individual



Formats:

Standard



Mini



Bites



Single-pack /
Twin-pack



Minibag



Multipack



Counter display



Ready to shelf



Sorted/
Assorted
display tray



Multibag

COMPETENCE

CLUSTERS

A novelty on the snack shelf



All about...



What is a cluster?

- › Mass of nuts, seeds and binder - baked to a crisp.
- › Broken into different sized and irregular pieces.

The new product category CLUSTER describes a crunchy, tasty snack in handmade look and bite size format.

A great extension for the own product portfolio with great potential, as currently there are still few competitors on the market.

Combine and refine

- › Main ingredient: nuts - all kinds of nuts (incl. peanuts) possible
- › Individualize: Cereal flakes, (protein) crispies, freeze-dried fruits or savoury too
- › Decor: chocolate (dark & milk chocolate) in the form of drizzle or dipped base



Possible claims

& success features

Low carb
High protein
Low sugar
Gluten free
Organic

Fibre source
Ketogen
Plant based Protein
Lactose free
Vegan

**Without artificial
flavors, colorants**
Snack for in between
Kosher & Halal
Fairtrade/RFA



Nut Clusters

Peanut Butter Clusters

- <8g/Serving Protein
- Peanuts, smooth Peanut Butter, almonds and dark chocolate baked into a delicious snack
- Broken into different sized and irregular pieces – Great Handmade Look
- Individualise by adding Cereal flakes, crispies, freeze-dried fruits or even savoury



Source of Fiber

Gluten free

Vegan

Organic/non Organic

Fairtrade

Functional Clusters

High Protein – Low Sugar Clusters

- <5g/100g Sugar
- Nuts, Seeds and Crispies baked into a delicious snack
- Broken into different sized and irregular pieces – Great Handmade Look
- Individualise by adding Cereal flakes, crispies, freeze-dried fruits or even savoury



Source of Fibre

Keto

Plant Protein

Lactose free

Vegan

Packaging formats

- › Pack size 50g to 100g
- › Pillowbag
- › Doybag, also reclosable with zipper
- › Recyclable quality packaging possible
- › Shelf life up to one year
- › Transport is done in suitable tray



What makes clusters so special?

- + taste and shape differs from the usual snacks
- + exciting flavor combinations make the product unique
- + portionable due to resealable packaging
- + #goodtoshare+ fully on trend ("snackification")



COMPETENCE

SAVOURY BAR

A novelty on the snack shelf



All about savoury bars

- Savoury opens a world of possibilities for the cereal bar aisle.
- Where typical granola bars fail to satisfy the faint feeling at the end of the workday, savoury bars can now satisfy people's cravings in that time of day.
- Also, savoury bars don't require the same amount of sweetness which eliminates the need for sugar. Savoury brings the opportunity of to combine innovative ingredients and high-protein concepts, without compromising in taste.



Nacho Cheese (chili-cheese)

- Nacho Cheese bar – packed with innovative Gouda cheese pops and nacho cheese spice mix, which gives the bar the irresistible recognizable savory taste. Easy to eat without crumbling! The bar is a source of protein, high in fiber and only contain 69 kcal per piece.



Italian herbs (pizza)

- Italian herbs bar - Imagine yourself in Italian spheres after a bite of this savory bar. The classic combination of Italian flavors with tomato, who doesn't like that? The bar is high in fiber and contains 77 kcal per piece.



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Your personal snack experts

Marianne Meyer
E-Mail
+41 319 501 228



Adrian Kolb
E-Mail
+41 319 501 844



Diana Schott
E-Mail
+41 319 501 846



*With which snack do you
want to make your
assortment more
interesting?*

Geert Giethoorn
E-Mail
+31 (0)252 - 21 91 02



Mark Meijer
E-Mail
+31 (0)252 - 21 91 02



Matthias Hofmarcher
E-Mail
+43 2783 44 1 88 505



Timo Kuen
E-Mail
+43 664 816 93 26

