



# HACO

Custom-Made Snacks

- » **CO-EXTRUSION**
- » **CLUSTERS**
- » **SAVOURY BARS**



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Custom-Made Snacks

NEW PRODUCT TECHNOLOGY  
**CO-EXTRUSION**

# CO-EXTRUSION OPENS UP NEW POSSIBILITIES IN THE SNACK WORLD

The acquisition and technical expansion of specialized machinery has made it possible for us to offer this pioneering technology:

In a customized processing method, **2 different masses** are merged in **one product** without them being mixed. This makes it possible to create a wide variety of flavour and texture combinations and develop eye-catching new products.



# MOVE WITH THE TIMES!

The confectionary market is big and growing.

We can cover the biggest trends:

- » vegan / plant based
- » rich in protein
- » low / no sugar
- » different snacking formats
- » supplements with health benefits



# CONCEPT IDEAS

squares with creamy center filling

sugarfree caramel filling

roasted hazelnut pieces



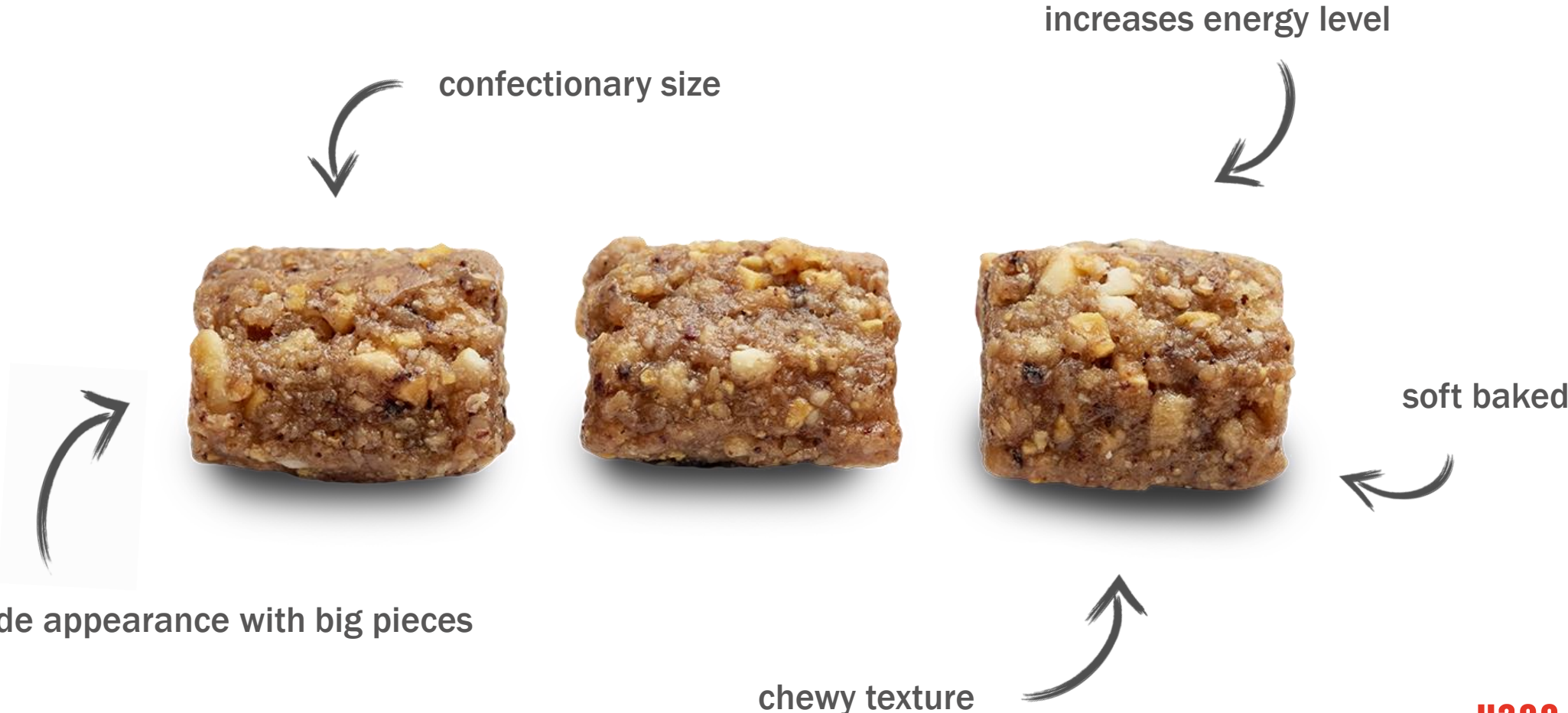
high in protein

completely vegan

sugar free dark choc coating

# CONCEPT IDEAS

energy bites with nuts and fruits



# CONCEPT IDEAS

## nut butter bars

completely vegan



creamy nut butter filling



high in fiber



different length possible



source of protein



# CONCEPT IDEAS

eye-catching snacks

low sugar, high fat = ketogenic

mini bites



source of protein

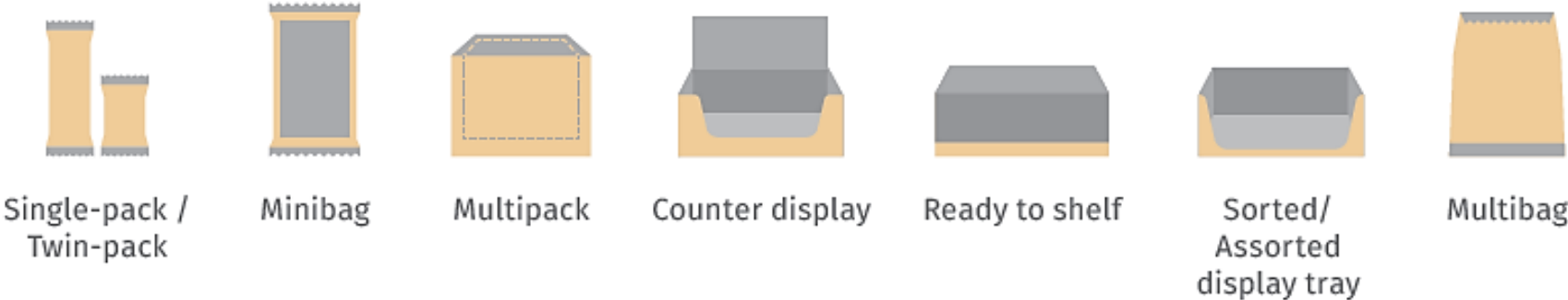
completely vegan

chocolate bottom



# SHAPES & PACKAGING

Also let's talk about individual demands, we have solutions for every requirement.



The logo for HACO, featuring the letters 'HACO' in a bold, red, sans-serif font.

Custom-Made Snacks

A wooden cutting board is placed on a light-colored, textured surface. On the board and scattered around it are various snack clusters, including what appears to be granola, nuts, and chocolate-coated items. The background is a soft-focus grey surface with more nuts and clusters scattered around. The text 'NEW COMPETENCE CLUSTERS' is overlaid in the center in a large, white, bold, sans-serif font with a thin black outline.

# NEW COMPETENCE CLUSTERS

# ALL ABOUT...

## *What are Clusters?*



- › Composition of nuts, seeds and binder – baked to a crunchy texture
- › Broken into different sized and irregular pieces

The new product category **Clusters** describes a crunchy, tasty snack in handmade look and bite size format. A great extension for the own product portfolio with great potential, as currently there are still few competitors on the market.

# Combine *and refine*

- › **Main ingredient:** Nuts - all kinds of nuts possible (inclusive peanuts)
- › **Individualize:** Cereal flakes, (protein) crispies, freeze-dried fruits or savoury taste
- › **Decor:** Chocolate (dark & milk chocolate) as Drizzle or dipped base



# Possible claims

*& success characteristics*

**Low carb**  
**High protein**  
**Low sugar**  
**Glutenfree**  
**Organic**

**Source of fiber**  
**Ketogenic**  
**Plant Protein**  
**Lactose free**  
**Vegan**

**Without artificial  
flavours or colors**  
**Snack for in between**  
**Kosher & Halal**  
**Fairtrade/RFA**



# Packaging formats

- › Package sizes 50g to 100g
- › Doybag, also reclosable with zipper
- › Possibility of using recyclable foil
- › MHD up to one year
- › Transport in suitable tray



# What makes Clusters so *special*?

- + Taste and shape differs from the usual snacks
- + Exciting flavor combinations make the product unique
- + Portionable due to resealable packaging
- + #goodtoshare
- + Fully on trend („Snackification“)



The Haco logo is displayed in a bold, red, sans-serif font.

Custom-Made Snacks

The background image shows a variety of savoury snacks on a light-colored wooden board. There are several golden-brown, round and rectangular bars, some with a textured surface. Scattered around are small, round, yellowish snacks, possibly cheese balls or popcorn, and some fresh green herbs like basil and thyme. The overall scene is well-lit and appetizing.

**NEW COMPETENCE**  
**SAVOURY BARS**



# ALL ABOUT SAVOURY BARS

- › Savoury opens a world of possibilities for the cereal bar aisle.
- › Where typical granola bars fail to satisfy the faint feeling at the end of the workday, savoury bars can now satisfy people's cravings in that time of day.
- › Also, savoury bars don't require the same amount of sweetness which **eliminates the need for sugar**. Savoury brings the opportunity of to combine innovative ingredients and high-protein concepts, without compromising in taste.



# NACHO CHEESE BAR (chilli-cheese)



› Nacho Cheese bar – packed with innovative Gouda cheese pops and nacho cheese spice mix, which gives the bar the irresistible recognizable savory taste. Easy to eat without crumbling! The bar is a source of protein, high in fiber and only contain 69 kcal per piece.

# ITALIAN HERBS BAR (pizza)



› Italian herbs bar - Imagine yourself in Italian spheres after a bite of this savory bar. The classic combination of Italian flavors with tomato, who doesn't like that? The bar is high in fiber and contains 77 kcal per piece.

**HOW  
ABOUT  
SETTING  
THE NEXT  
SNACK  
TREND?**



# Your personal Snack Experts

Best consulting and customer support is our goal.  
Contact us to innovate your snack products!



**Marianne Meyer**  
Head of Sales  
marianne.meyer@haco.ch



**Diana Schott**  
diana.schott@haco.ch



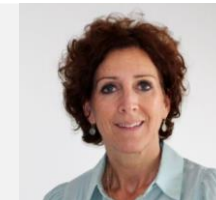
**Adrian Kolb**  
adrian.kolb@haco.ch



**Romario van Galen**  
romario.van.galen@ravensbergenfood.com



**Patrick Freiberg**  
patrick.freiberg@haco.ch



**Eugenie Fransen**  
eugenie.fransen@ravensbergenfood.com



**Timo Kuen-Eggner**  
timo.kuen@gutschermuehle.com



**Matthias Hofmarcher**  
matthias.hofmarcher@gutschermuehle.com



Are you keen to find out more? Talk to us.

**HACO**

Custom-Made Snacks

**WE ARE YOUR PARTNER  
FOR CUSTOM-MADE SNACKS**

[custom-made-snacks.com](http://custom-made-snacks.com)