



# HACO

Custom-Made Snacks

- » **CO-EXTRUSION**
- » **CLUSTERS**
- » **SAVOURY BARS**



**HACO**

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NEW PRODUCT TECHNOLOGY  
**CO-EXTRUSION**

# CO-EXTRUSION OPENS UP NEW POSSIBILITIES IN THE SNACK WORLD

The acquisition and technical expansion of specialized machinery has made it possible for us to offer this pioneering technology:

In a customized processing method, **2 different masses** are merged in **one product** without them being mixed. This makes it possible to create a wide variety of flavour and texture combinations and develop eye-catching new products.



# MOVE WITH THE TIMES!

The confectionary market is big and growing.

We can cover the biggest trends:

- » vegan / plant based
- » rich in protein
- » low / no sugar
- » different snacking formats
- » supplements with health benefits



# CONCEPT IDEAS

squares with creamy center filling

sugarfree caramel filling

roasted hazelnut pieces



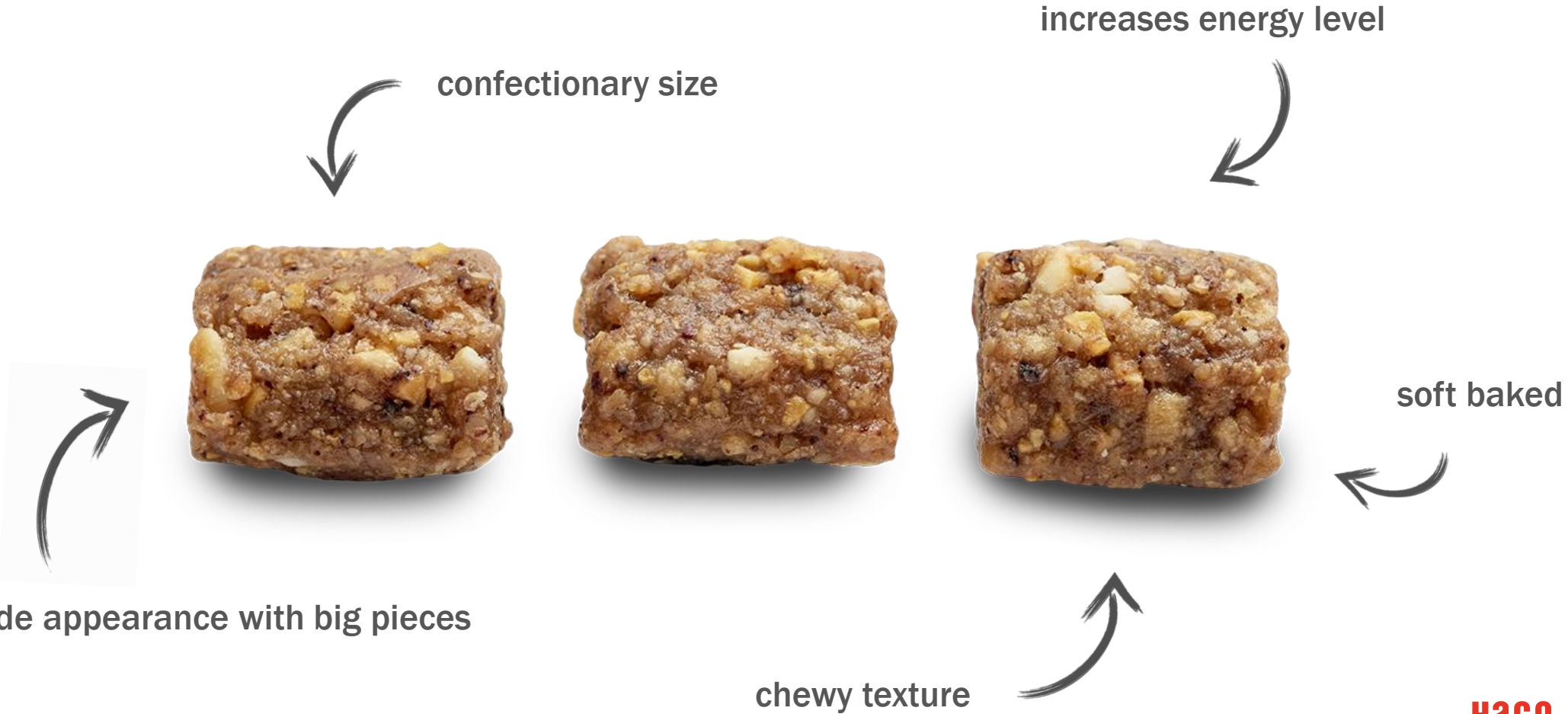
high in protein

completely vegan

sugar free dark choc coating

# CONCEPT IDEAS

energy bites with nuts and fruits



# CONCEPT IDEAS

## nut butter bars

completely vegan



creamy nut butter filling



high in fiber



different length possible



source of protein



# CONCEPT IDEAS

eye-catching snacks

low sugar, high fat = ketogenic

mini bites



source of protein

completely vegan

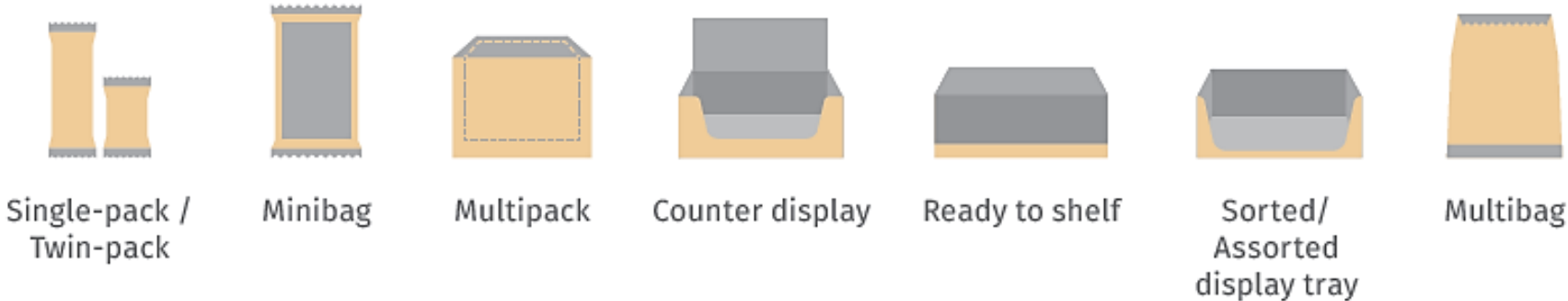
chocolate bottom

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# SHAPES & PACKAGING

Also let's talk about individual demands, we have solutions for every requirement.



The logo for Haco, featuring the word "Haco" in a bold, red, sans-serif font.

Custom-Made Snacks

A wooden cutting board with various snack clusters, including nuts and seeds, scattered on a light-colored surface. The clusters are made of small, golden-brown pieces, possibly granola or nut clusters, some with chocolate drizzles. There are also whole almonds and peanuts scattered around the board.

# NEW COMPETENCE CLUSTERS

# ALL ABOUT...

## *What are Clusters?*

- › Composition of nuts, seeds and binder – baked to a crunchy texture
- › Broken into different sized and irregular pieces

The new product category **Clusters** describes a crunchy, tasty snack in handmade look and bite size format. A great extension for the own product portfolio with great potential, as currently there are still few competitors on the market.



# Combine *and refine*

- › **Main ingredient:** Nuts - all kinds of nuts possible (inclusive peanuts)
- › **Individualize:** Cereal flakes, (protein) crispies, freeze-dried fruits or savoury taste
- › **Decor:** Chocolate (dark & milk chocolate) as Drizzle or dipped base



# Possible claims

*& success characteristics*

**Low carb**  
**High protein**  
**Low sugar**  
**Glutenfree**  
**Organic**

**Source of fiber**  
**Ketogenic**  
**Plant Protein**  
**Lactose free**  
**Vegan**

**Without artificial  
flavours or colors**  
**Snack for in between**  
**Kosher & Halal**  
**Fairtrade/RFA**



# Packaging formats

- › Package sizes 50g to 100g
- › Doybag, also reclosable with zipper
- › Possibility of using recyclable foil
- › MHD up to one year
- › Transport in suitable tray



# What makes Clusters so *special*?

- + Taste and shape differs from the usual snacks
- + Exciting flavor combinations make the product unique
- + Portionable due to resealable packaging
- + #goodtoshare
- + Fully on trend („Snackification“)



The Haco logo is displayed in a bold, red, sans-serif font.

Custom-Made Snacks

The background image shows a wooden cutting board on a light-colored surface. On the board are several golden-brown, round savoury bars, some with a textured, seed-like surface. There are also some yellow, irregularly shaped snacks scattered around. Fresh green herbs, including basil and thyme, are scattered on the surface. The text 'NEW COMPETENCE SAVOURY BARS' is overlaid in a large, white, bold, sans-serif font with a slight shadow effect.

# ALL ABOUT SAVOURY BARS

- › Savoury opens a world of possibilities for the cereal bar aisle.
- › Where typical granola bars fail to satisfy the faint feeling at the end of the workday, savoury bars can now satisfy people's cravings in that time of day.
- › Also, savoury bars don't require the same amount of sweetness which **eliminates the need for sugar**. Savoury brings the opportunity of to combine innovative ingredients and high-protein concepts, without compromising in taste.



# NACHO CHEESE BAR (chilli-cheese)



› Nacho Cheese bar – packed with innovative Gouda cheese pops and nacho cheese spice mix, which gives the bar the irresistible recognizable savory taste. Easy to eat without crumbling! The bar is a source of protein, high in fiber and only contain 69 kcal per piece.

# ITALIAN HERBS BAR (pizza)



› Italian herbs bar - Imagine yourself in Italian spheres after a bite of this savory bar. The classic combination of Italian flavors with tomato, who doesn't like that? The bar is high in fiber and contains 77 kcal per piece.

**HOW  
ABOUT  
SETTING  
THE NEXT  
SNACK  
TREND?**



# Your personal Snack Experts

Best consulting and customer support is our goal.  
Contact us to innovate your snack products!



**Patrick Freiberg**  
patrick.freiberg@haco.ch  
+41 319 501 845



**Linard Kindschi**  
linard.kindschi@haco.ch  
+41 319 501 843



**René Trillo**  
rene.trillo@haco.ch  
+41 319 501 846



**Florence Hübner**  
florence.huebner@haco.ch  
+41 319 501 844



**Eugenie Fransen**  
eugenie.fransen@ravensbergenfood.com  
+31 644 38 01 03



**Timo Kuen-Eggner**  
timo.kuen@gutschermuehle.com  
+43 664 816 93 26



**Matthias Hofmarcher**  
matthias.hofmarcher@gutschermuehle.com  
+43 664 816 93 07





Are you keen to find out more? Talk to us.

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FOR CUSTOM-MADE SNACKS**

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